

1

gathering up
the laundry
pile

setting the cycle survey...

This survey is
designed to help us
tailor kanohi ki te
kanohi (face to face)
activities to you,
your research and
engagement project.

SETTING THE CYCLE SURVEY

V.01 2023
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What's your research field?

*Quick and dirty
responses are fine!*

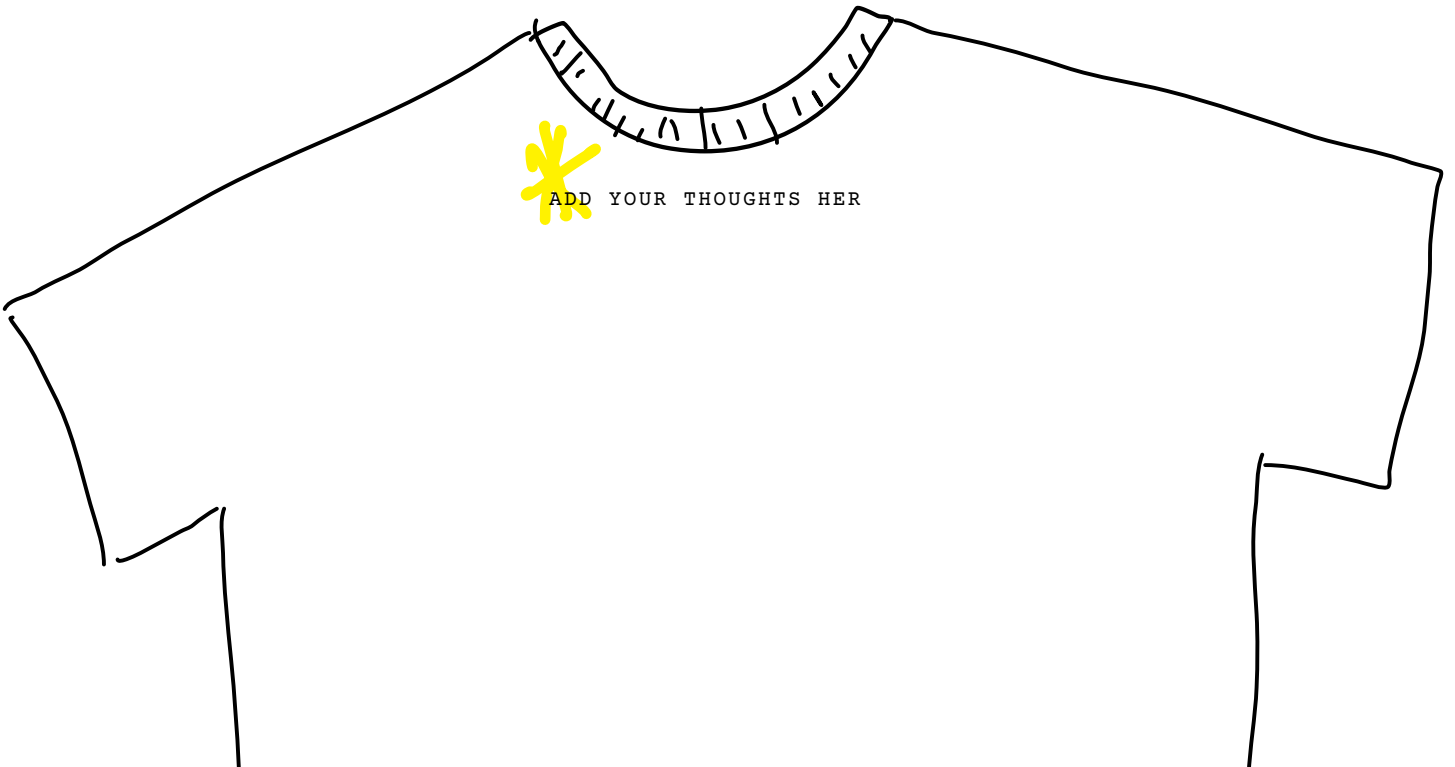


Are there specific things you hope to get out of the laundromat?

Please briefly detail the project that you would like to
develop an engagement plan/activities for ('project' can be
as specific or loose as you like):



ADD YOUR THOUGHTS HER





Is the project you have in mind associated with:

DELETE AS APPROPRIATE OR ADD YOUR OWN THOUGHTS

- your specialist area of research
- your discipline more generally
- broader science literacy
- something else (please expand)



Is your potential engagement project related to a current or proposed externally-funded research project?

DELETE AS APPROPRIATE OR ADD YOUR OWN THOUGHTS

- Yes, entirely
- Yes, somewhat
- No, but it could be
- No, definitely not
- Not sure



If relevant, please tell us about the research project your engagement your project relates to (or could relate to) and who funds it:

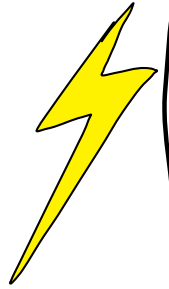
ADD YOUR THOUGHTS HERE

What engagement activities do you have in mind for this project (if any)? Have you undertaken any activities so far?

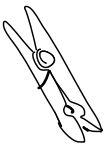
SETTING THE CYCLE SURVEY



ADD YOUR THOUGHTS HERE



Clip a peg on the line!

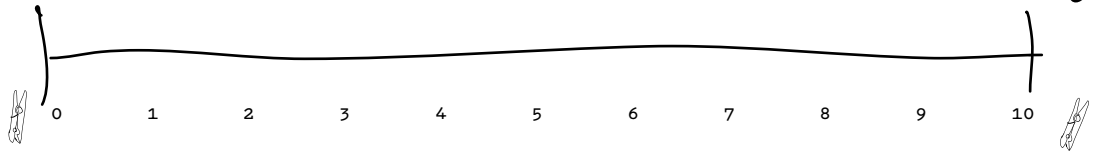


Thinking about engagement, what's your:

Level of **understanding of what engagement is or what it means:**

low

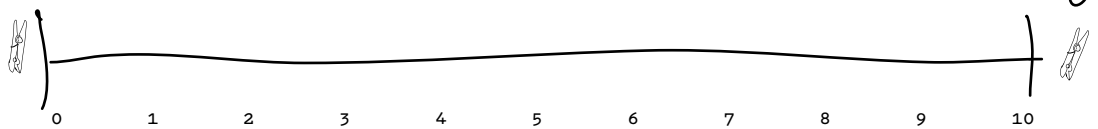
high



Level of **experience:**

low

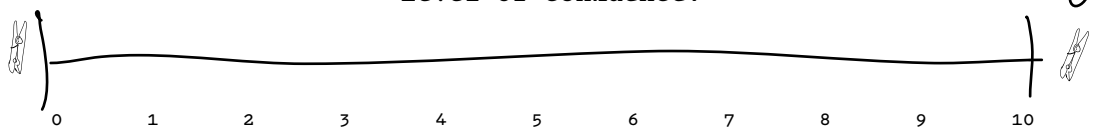
high



Level of **confidence:**

low

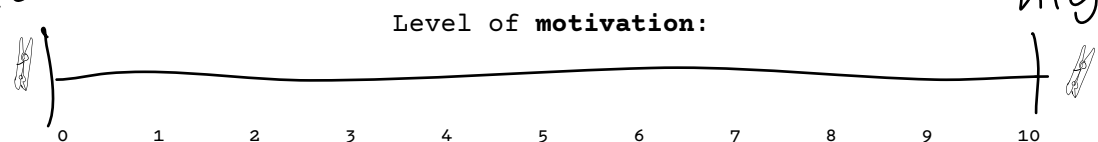
high



Level of **motivation:**

low

high





Anything you'd like to add to the last question?

ADD YOUR THOUGHTS HERE



Who are the target audiences for your engagement activities?

ADD YOUR THOUGHTS HERE



What are the key messages for your engagement (if you know them at this stage)?

ADD YOUR THOUGHTS HERE



Are there any expectations or commitments (for instance to funders) with regard to engagement in this project?

ADD YOUR THOUGHTS HERE



Anything else you'd like to add, or questions you'd like answered?

ADD YOUR THOUGHTS HERE

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'name tag'



'Name tag' is an exercise that is built on a tool called 'One Face Many Facets', developed by Toi Āria - Design for Public Good.

It invites you to think about how you describe and position yourself, 'tagging' from one thing to another. Like a pepeha, it can help position you in your relationships and connections to people and place, and to your interests and values.

Beyond the things you normally share when you meet someone, it welcomes you to think about other aspects of yourself that are personally important in one way or another, but you might not normally stick on a 'name tag'. Perhaps they are things that drive you, or things you have learnt about yourself along the way, or things that have an impact on your life, such as health, or elements of your social situation.

The intent of 'name tag' is to start us off in a reflexive frame of mind. What does that mean? Canfield & Menezes (2020) call reflexivity 'Continuous, critical, and systematic reflection on personal identities' with a view to helping us 'redress inequitable interactions'. Cunliffe (2016) describes it as 'questioning what we, and others, might be taking for granted—what is being said and not said—and examining the impact this has or might have'. Salmon et al. (2017) draw attention to a quality of 'self-questioning, in particular a willingness and ability to question one's own assumptions, how they relate to societal power structures, and how they shape one's actions'.

It might be useful to think about this as taking a look at yourself in a 'mirror' (what are the top-level things you can see or are quickly shared like where you live and work and what your profession is). Then, **take a look at yourself taking a look at yourself looking in a mirror**. What are the less visible or obvious considerations that have shaped you, personally or societally?

Canfield, K., & Menezes, S. (2020). The State of Inclusive Science Communication: A Landscape Study (p. 77). Metcalf Institute, University of Rhode Island.

Cunliffe, A. L. (2016). "On Becoming a Critically Reflexive Practitioner" Redux: What Does It Mean to Be Reflexive? *Journal of Management Education*, 40(6), 740-746. doi.org/10.1177/1052562916668919

Salmon, R. A., Priestley, R. K., & Goven, J. (2017). *The reflexive scientist: An approach to transforming public engagement*. *Journal of Environmental Studies and Sciences*, 7(1), 53-68. doi.org/10.1007/s13412-015-0274-4


www.toiaria.org

There are instructions over the page



THE SCIENCE COMMUNICATION LAUNDROMAT

Like climbing stairs, start at the bottom




side 1: face value

NAME TAG



Cut out the 'name tag' and fold it in a concertina, like a staircase. Work your way up the first side of the tags, starting at the bottom (like climbing the stairs). The top side is your 'face value' side. Like a name tag, it's open and visible. The underside is yours to keep hidden, if you prefer. You decide what's a side 1 thing and what's a side 2 thing – there's no right way, but here are some prompts:

side 1: face value

What are the more overt parts of how you define yourself? If you're stuck, try asking:

- What do you like to be called?
- Where is 'home'?
- Who is your family?
- What do you do for work, and play?
- What other things would you tell people the first time you met?

side 2: hidden depth

Then turn the tags over. These parts can be less visible. You might not want to share them with people (at least not

straight away), but you know they're important to your identity:

- What's your socioeconomic background?
- What inspires you?
- what worries you?
- Where do you sit politically?
- Are class, race, gender, sexuality, disability or health conditions important to your identity?

Salmon et al. (2017) suggest that thinking about the politics of your field of research; institutional context; and personal assumptions are vital to help develop reflexive science communication. As we go through the laundromat process, reflect on how these elements of you shape your research, and your engagement. And, think too about how your audiences bring their own individual, complex version of themselves too (even if you're calling them all 'the general public!').

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side 2: hidden depth

'NAME TAG'