

## what's on the label?

What's your engagement/scicomm project called (internally and externally if they are different), and what's a one-liner about what it is?



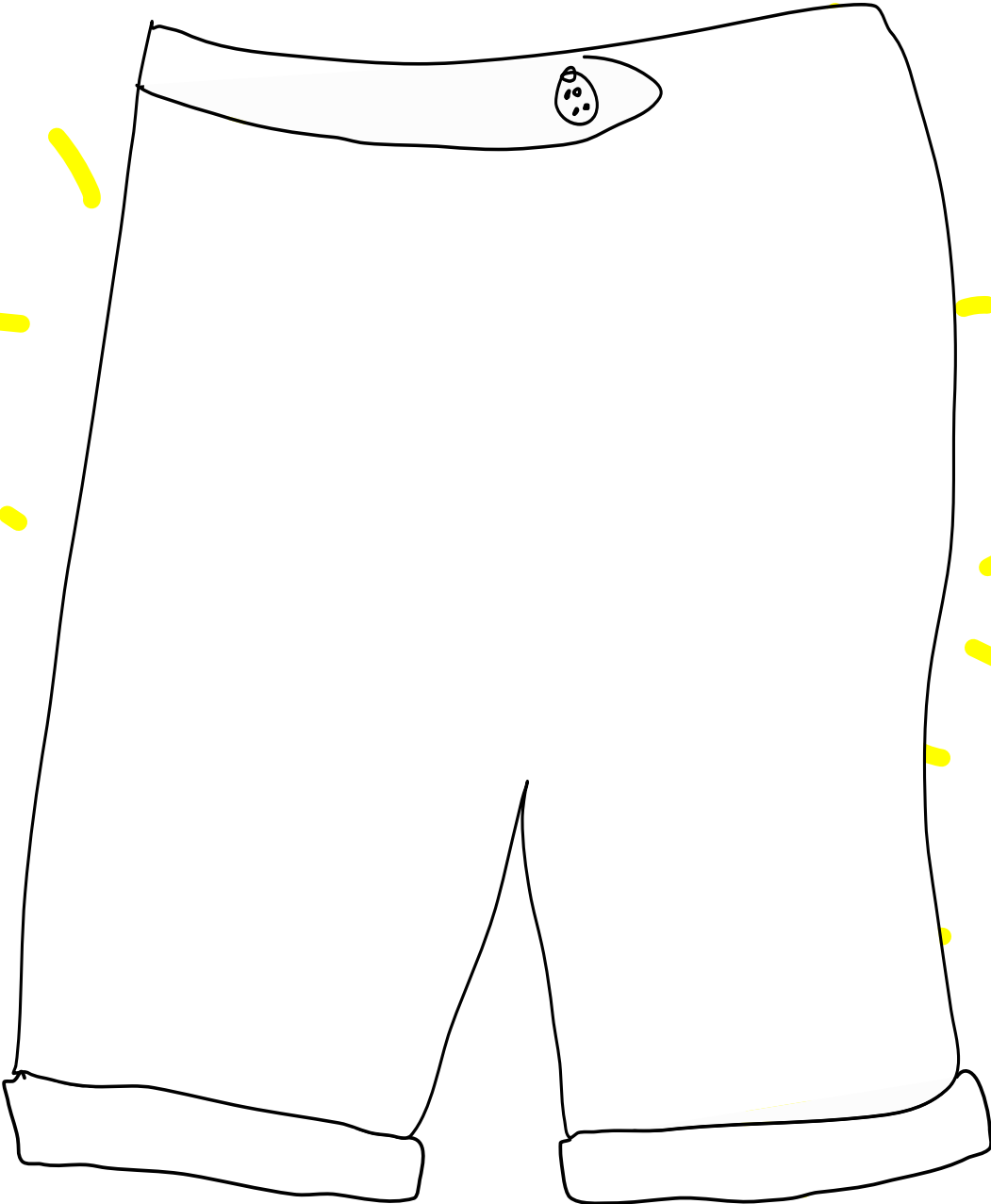
## what's on the label?

What's your engagement/scicomm project called (internally and externally if they are different), and what's a one-liner about what it is?



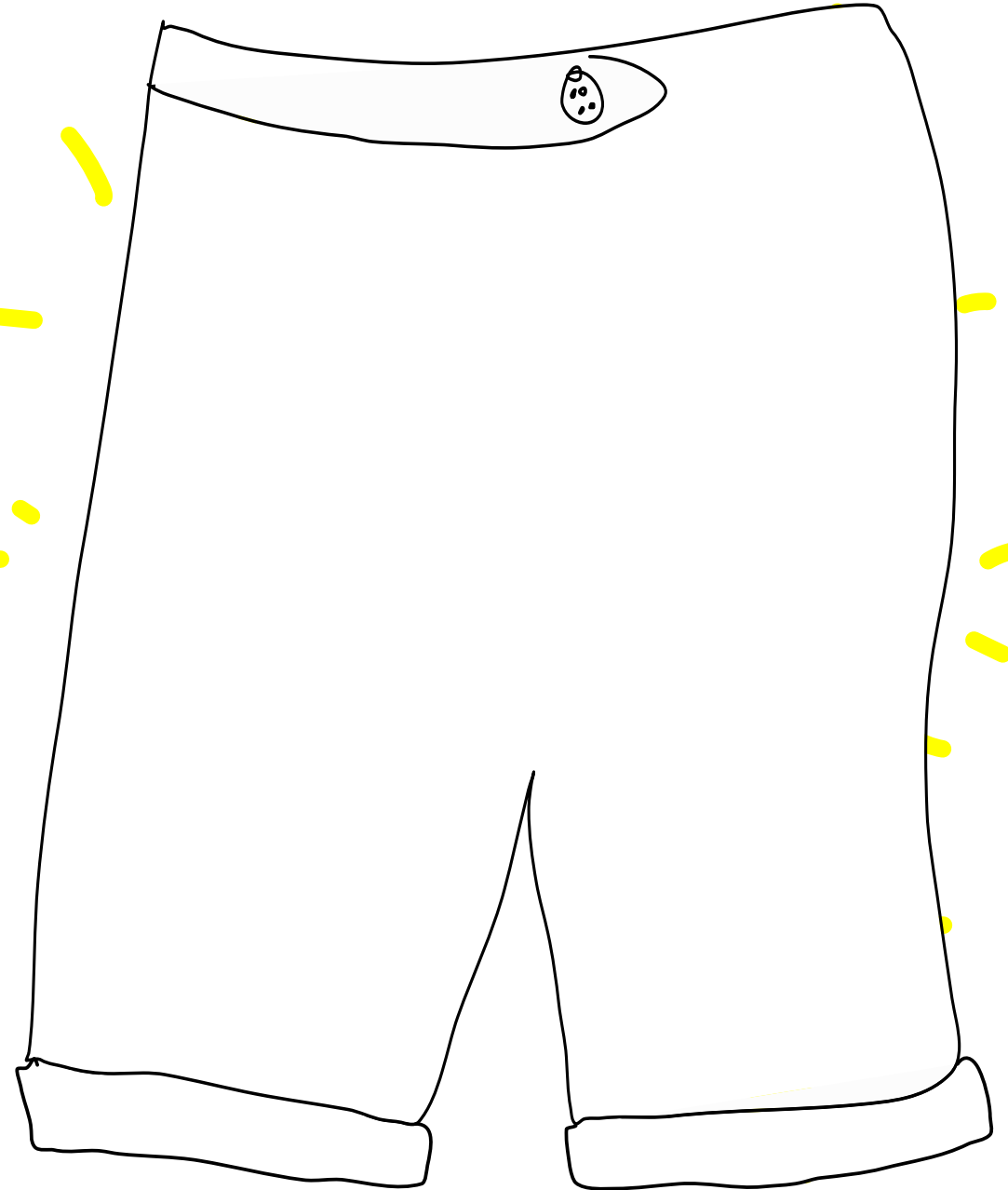
**quick  
rinse...**

Are there any ethical  
considerations or  
implications that you would  
like to make explicit?



**quick  
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**coin  
operated...**

What are the funding sources  
for your engagement project?

A hand-drawn rectangular box with a scalloped top edge and a blue button at the bottom right corner. The box is intended for writing the funding sources for the engagement project.

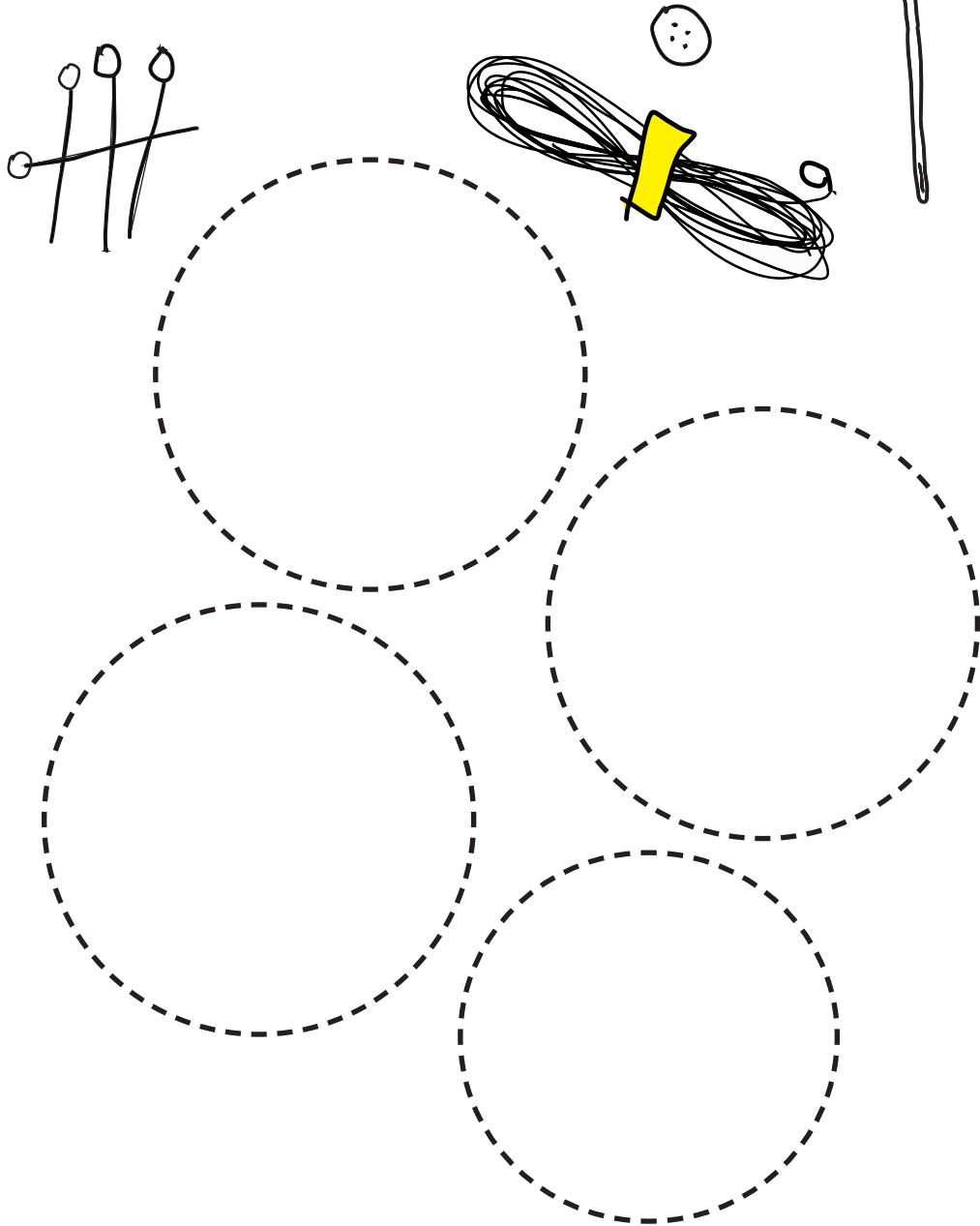
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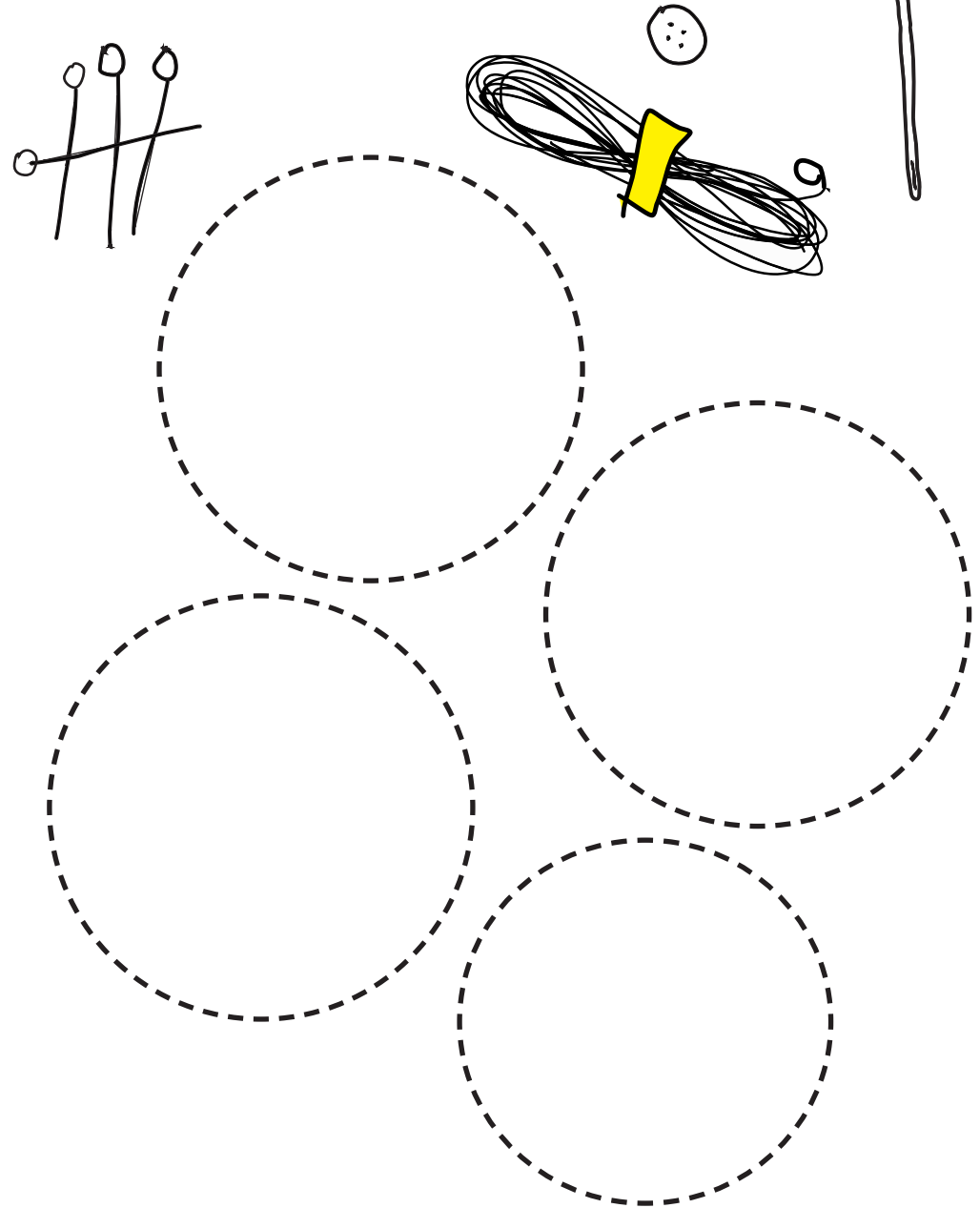
# getting it sewn up...

Who and what do you need in terms of resources to get your engagement/scicomm project stitched together?



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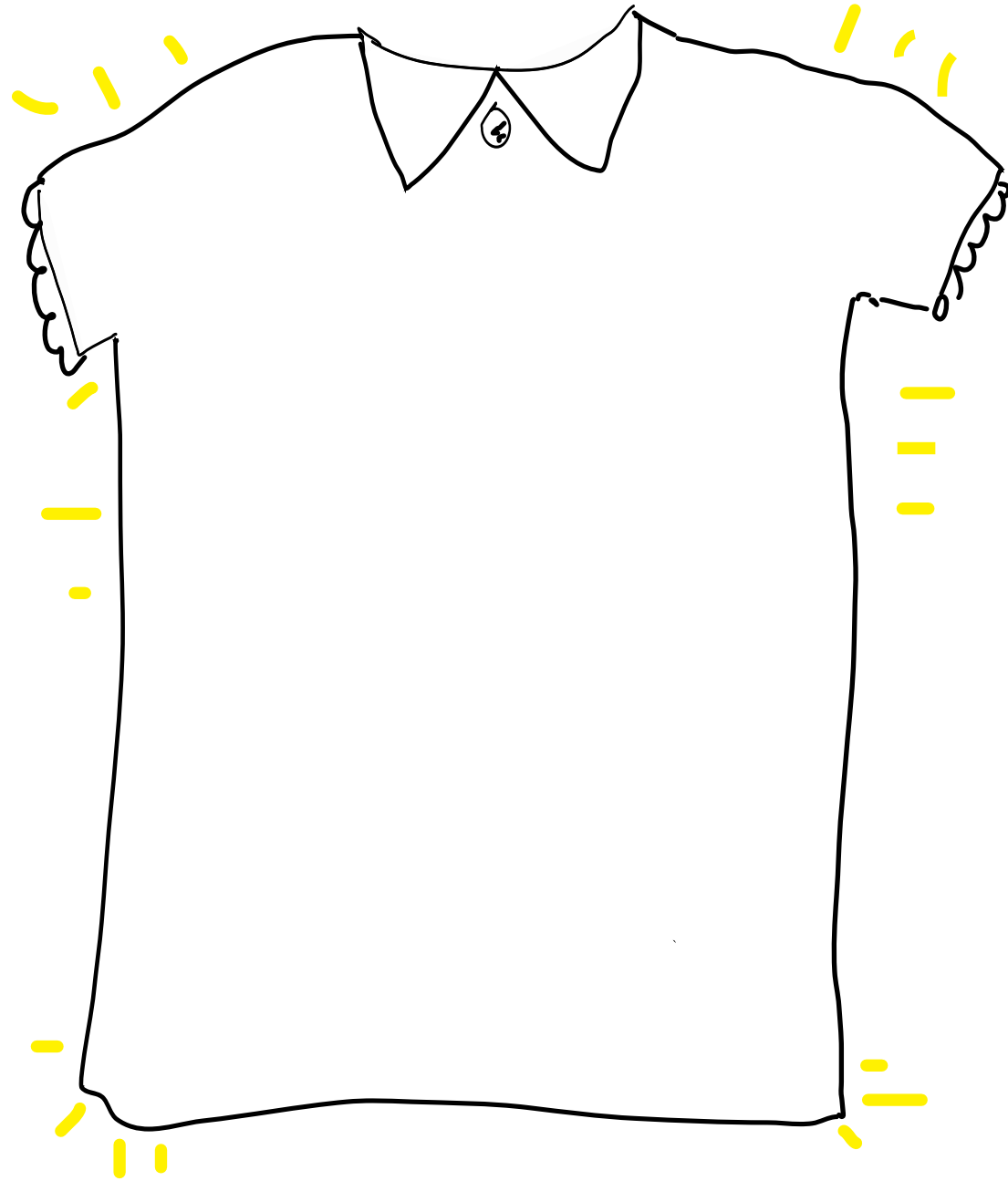


**sparkling  
shine!**

What or who makes you  
optimistic, proud or  
hopeful about your  
engagement/scicomm project?

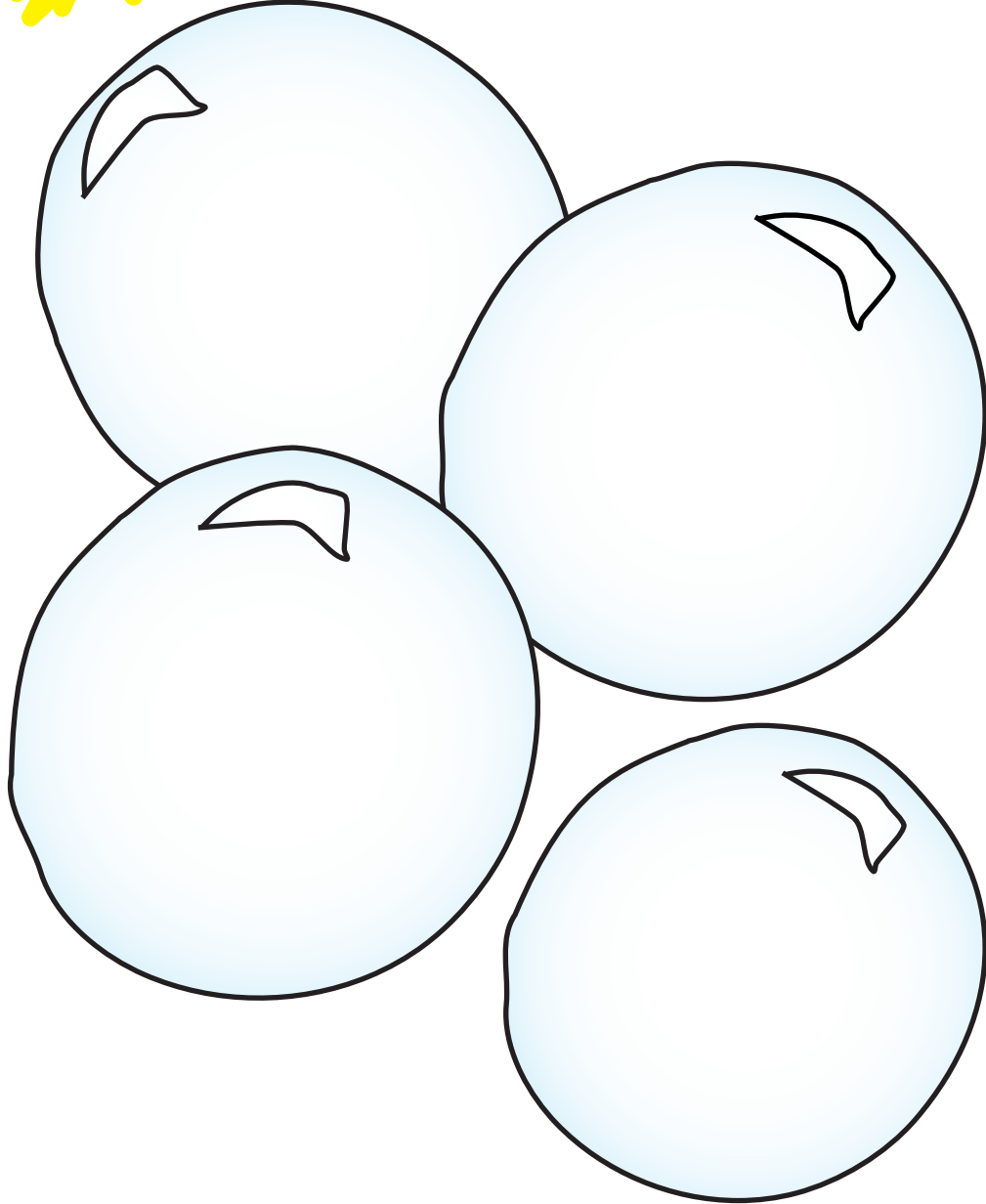
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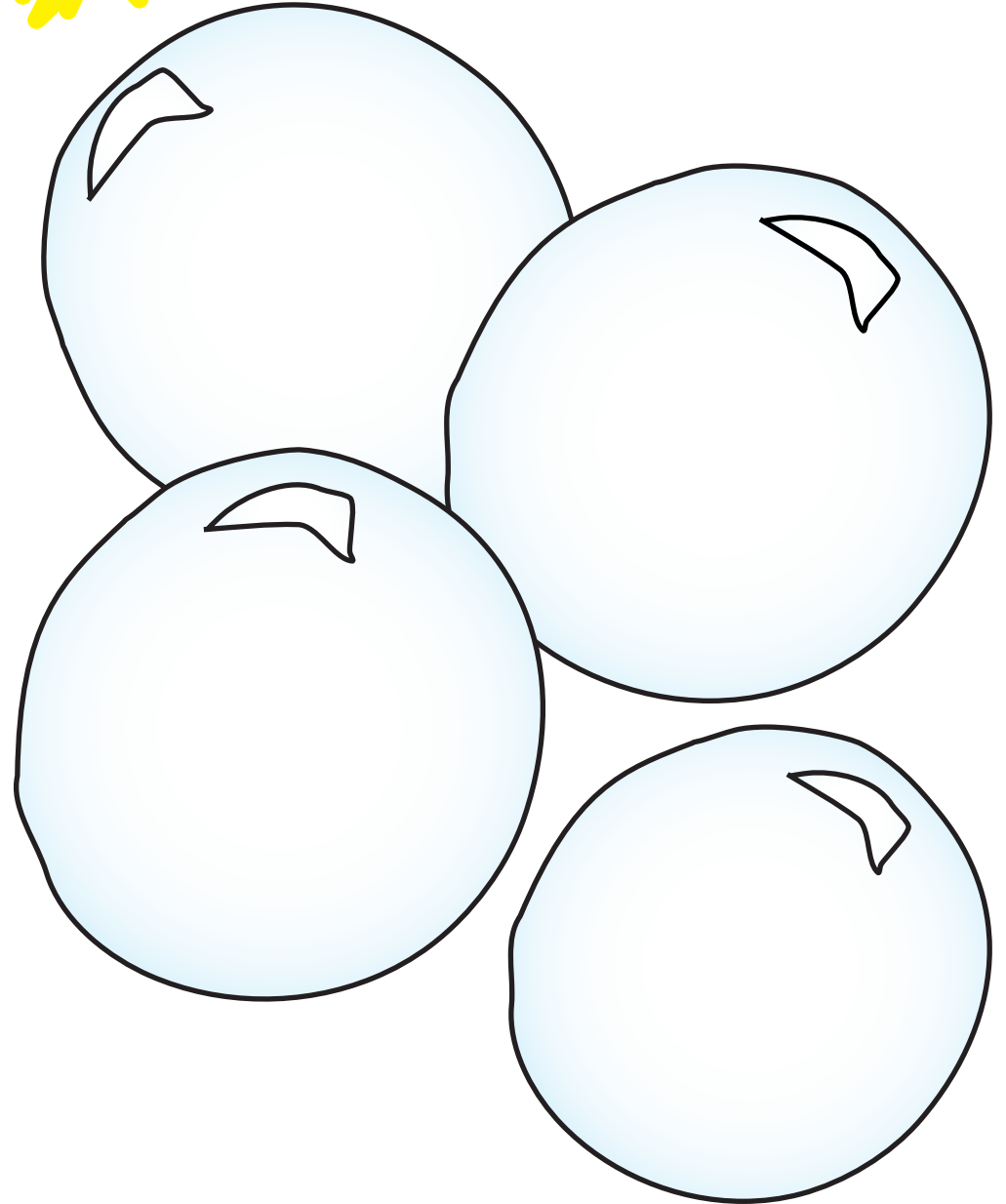
**rinsing out...**

Who are your audience 'bubbles'?



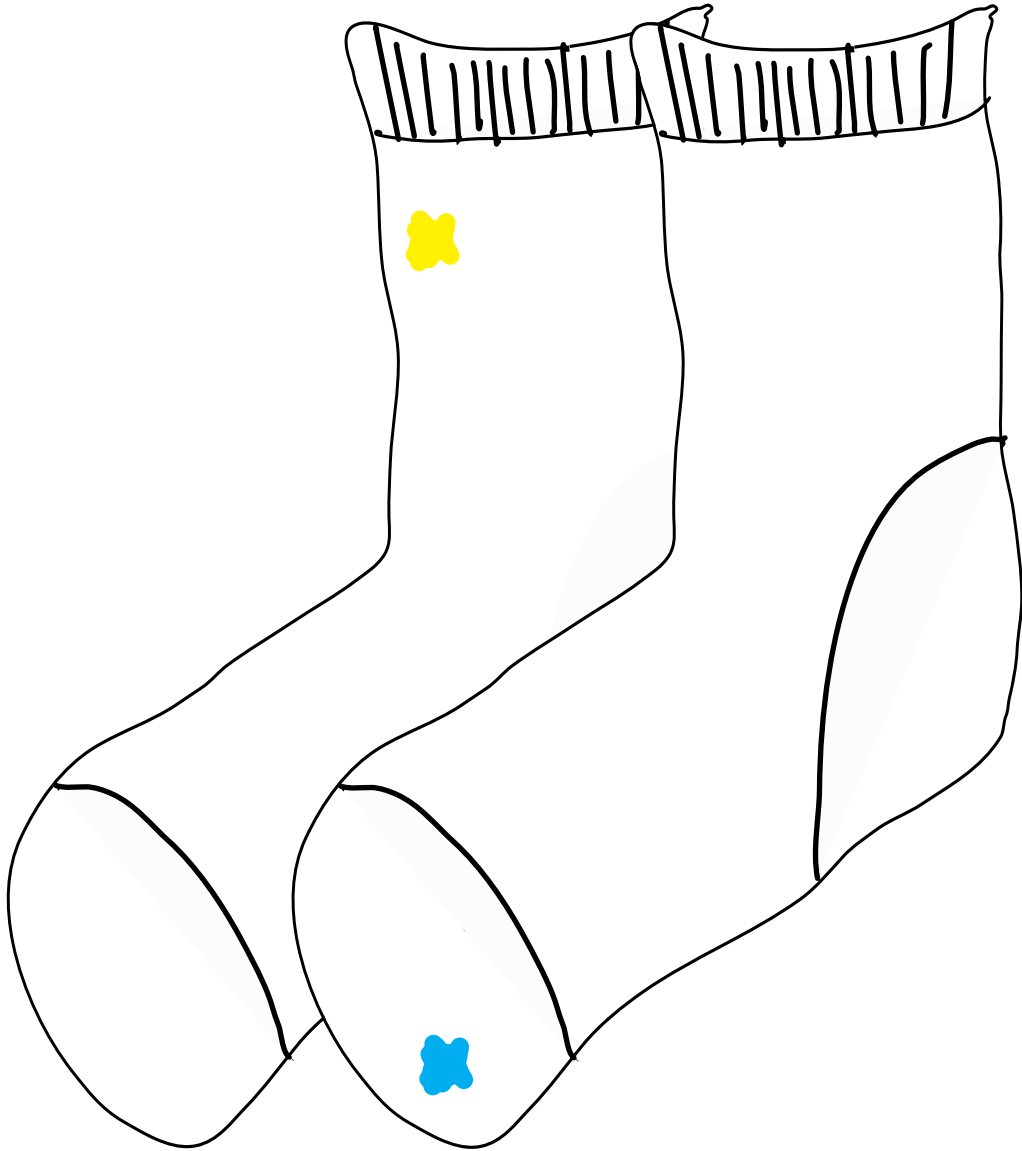
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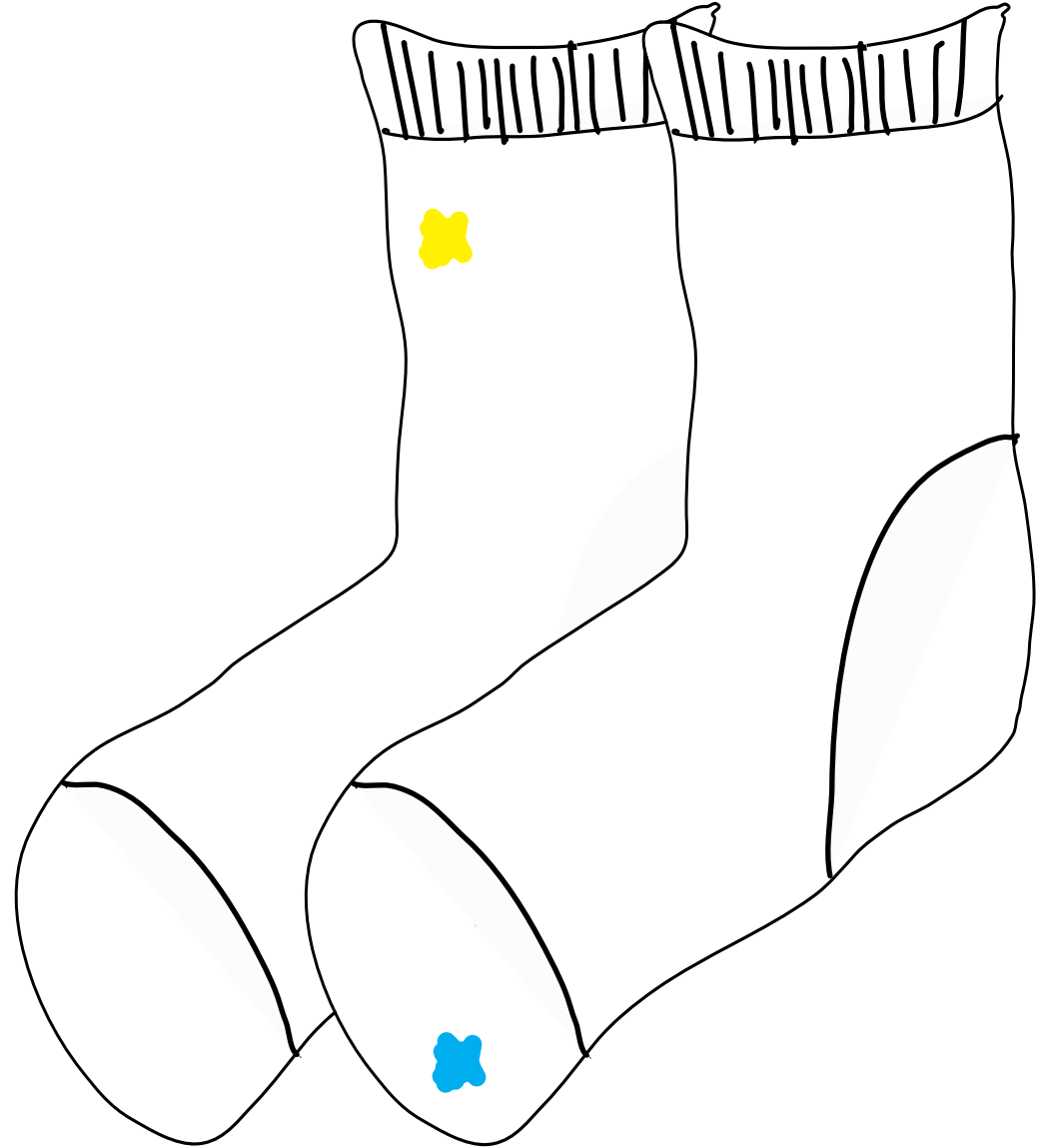
**darn it!  
that stinks!**

Who or what is going to  
cause a stink and make  
things difficult in your  
project?



**darn it!  
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Who or what is going to  
cause a stink and make  
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**pairing up  
the odd  
socks...**

Who do you need to  
connect with to make  
this engagement/scicomm  
project work?



**pairing up  
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Who do you need to  
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# laundry list...

You might have more than one activity in mind to reach your public engagement goals. What might these be?

This wash is:

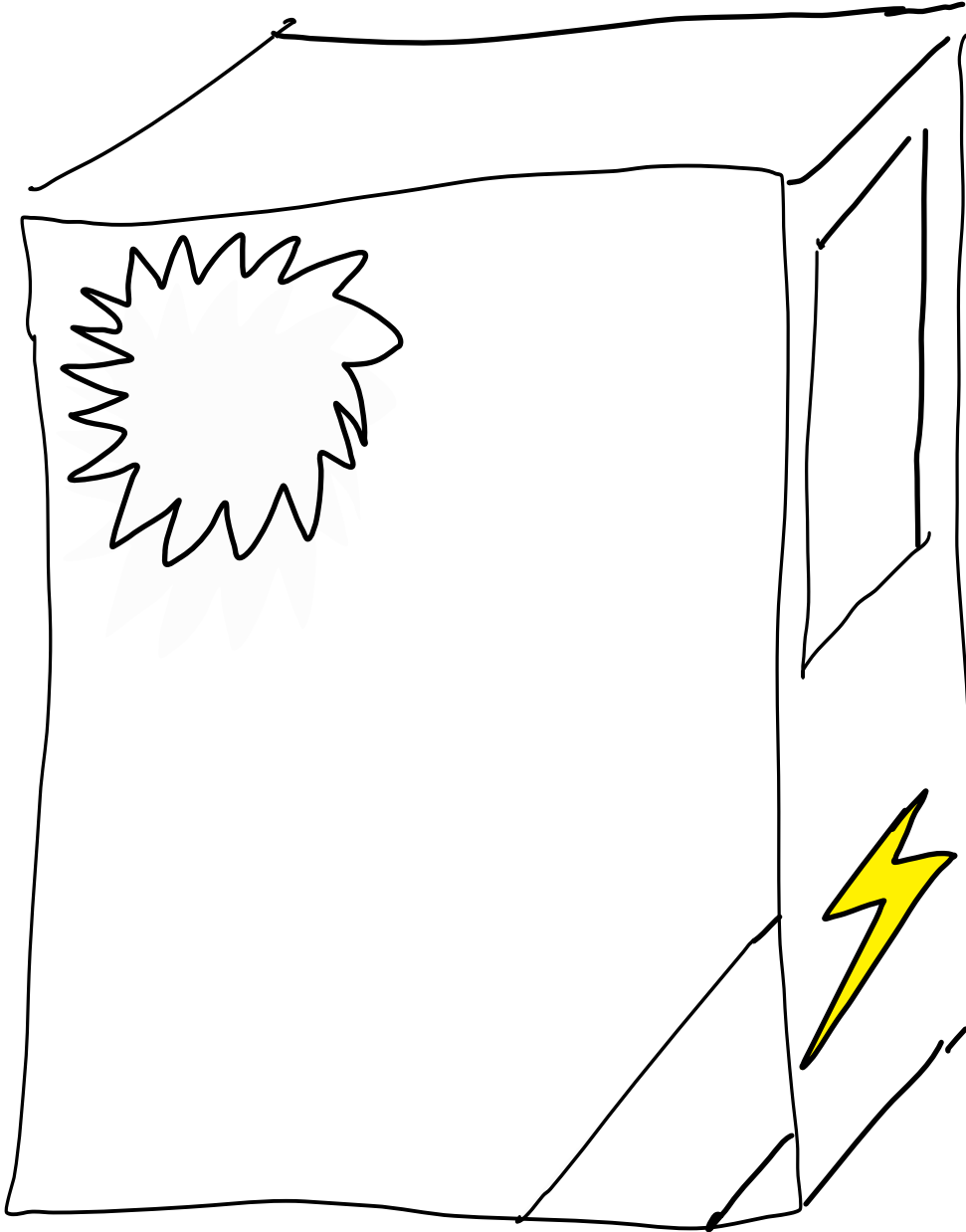
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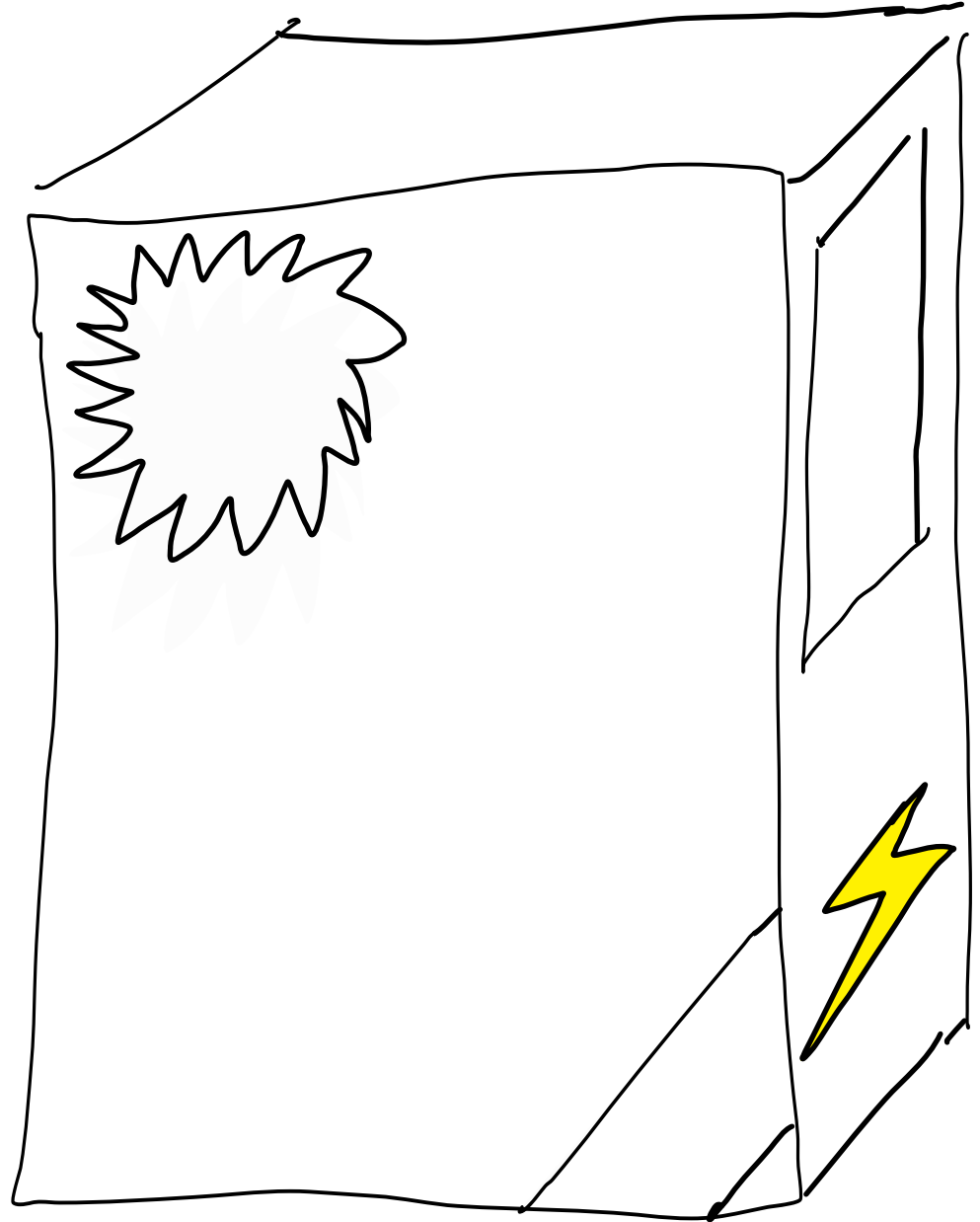
# power wash!

If you could sprinkle some magic powder and get one engagement project wish granted, what would it be?



# power wash!

If you could sprinkle some magic powder and get one engagement project wish granted, what would it be?



**sharing  
the load...**

This wash :  
Share something you  
are anxious about...

A large, hand-drawn rectangular box with a scalloped top edge and a blue button at the bottom right corner, intended for writing a response to the sticky note.

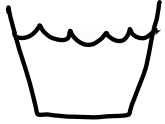
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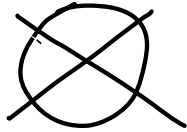
# care guide

Make up your own instructions for a well cared-for engagement/scicomm project:



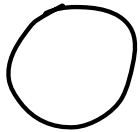
ALWAYS

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NEVER

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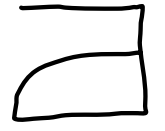
SORT YOUR

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CAREFULLY

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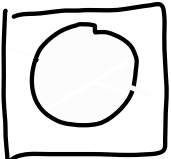
PRESS FOR

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IT'S HANDY TO

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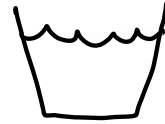


GENTLY

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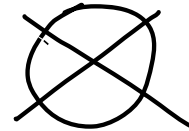
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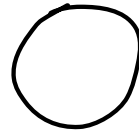
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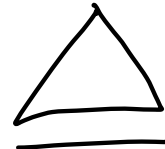
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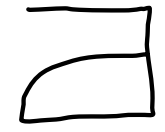
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CAREFULLY

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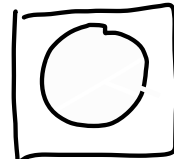
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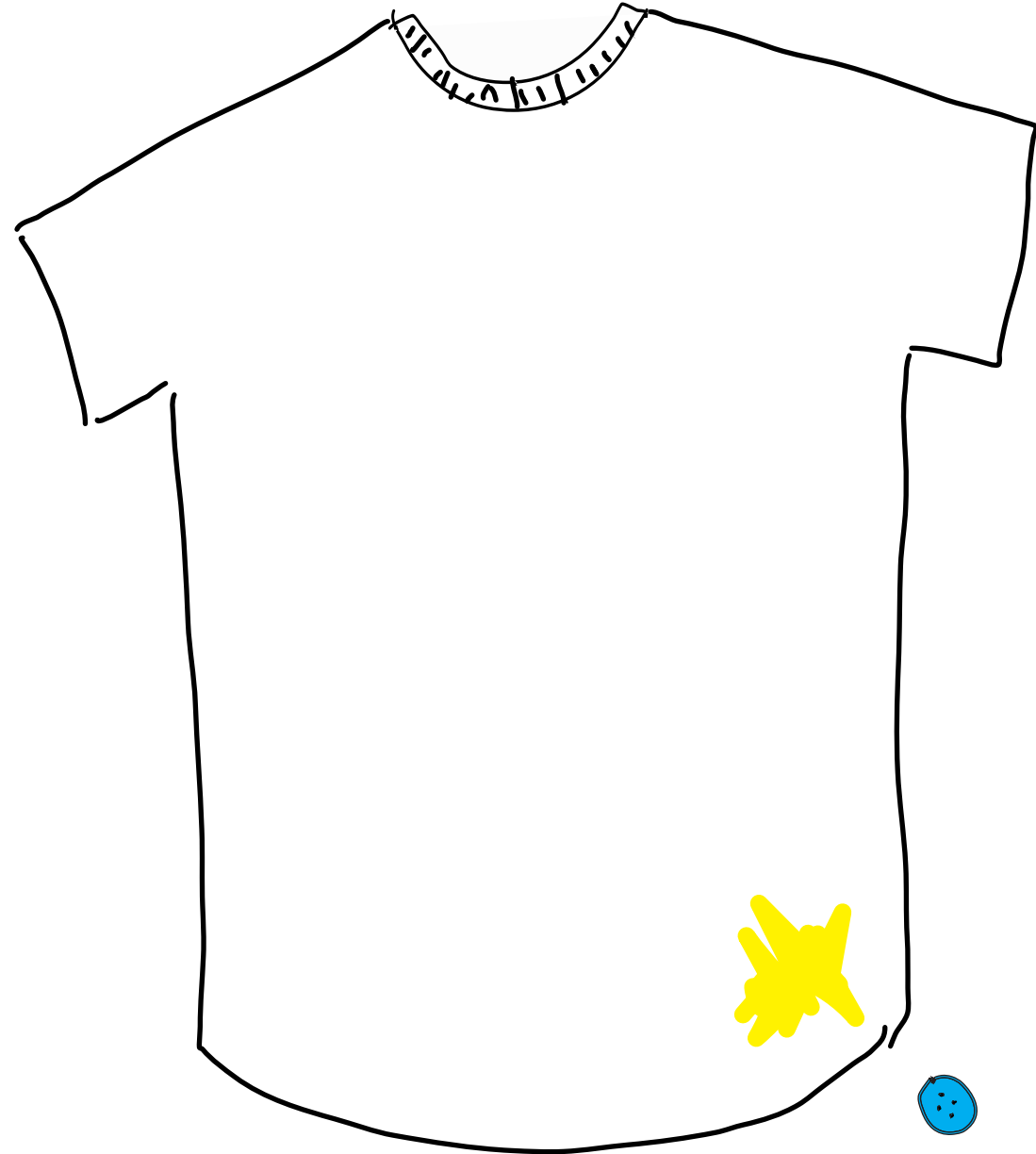
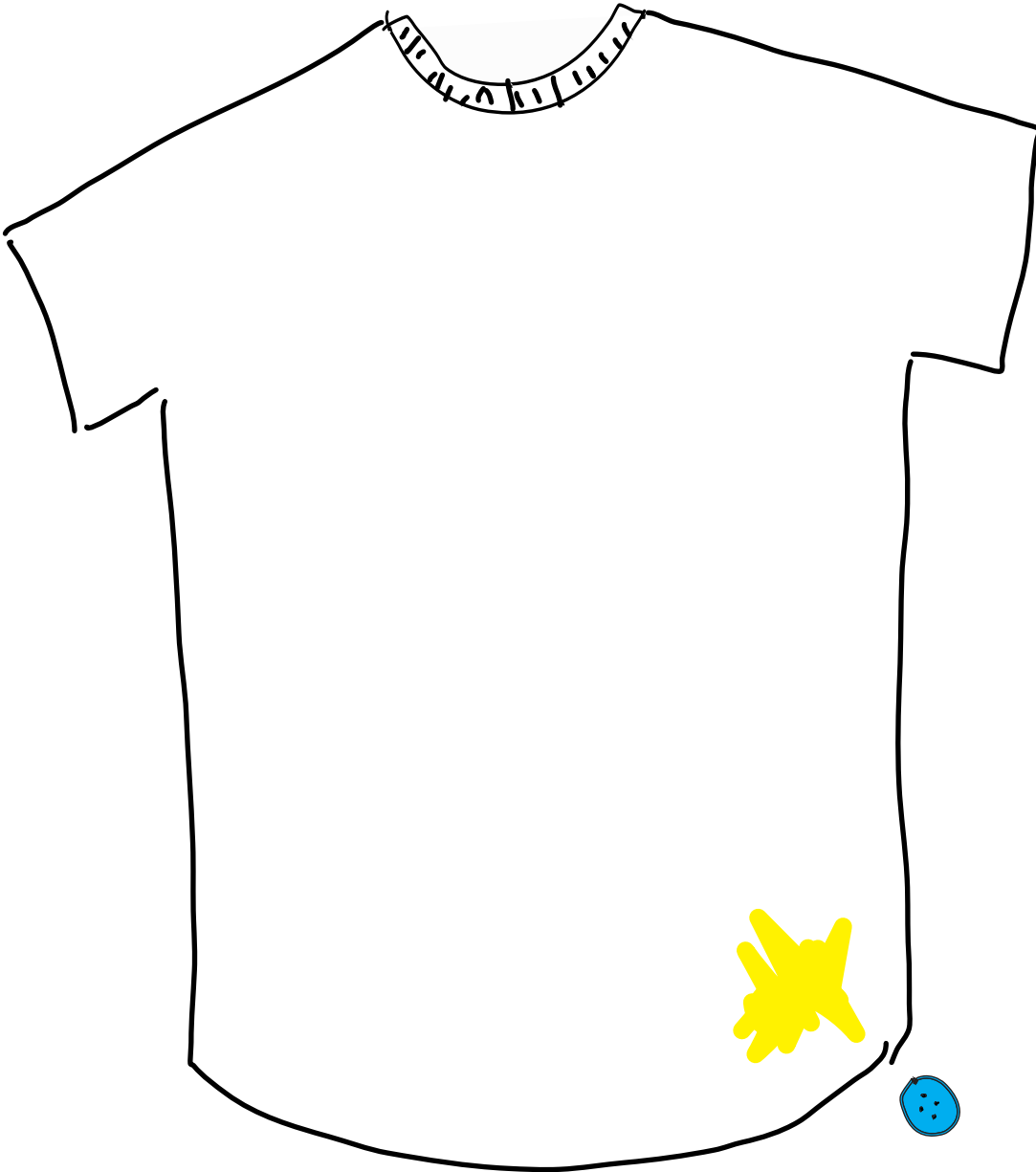
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# stain remover!

What will be better  
because of your  
engagement/scicomm  
project?

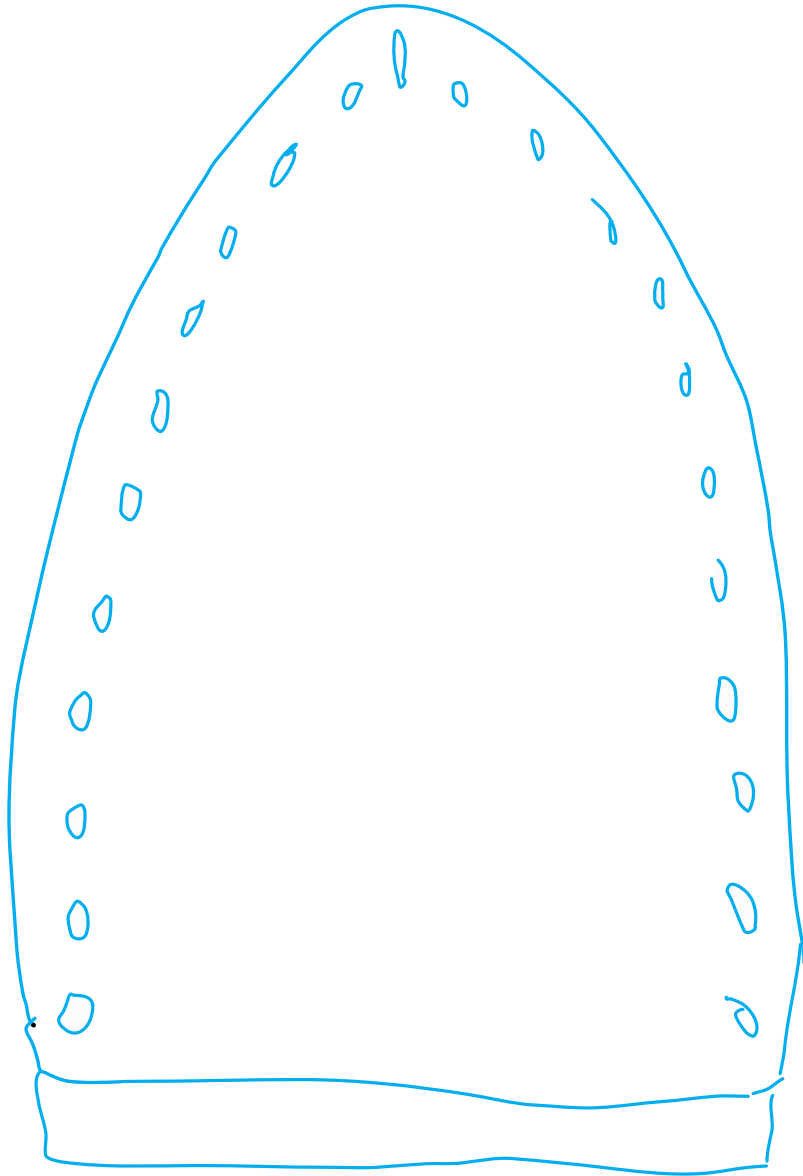
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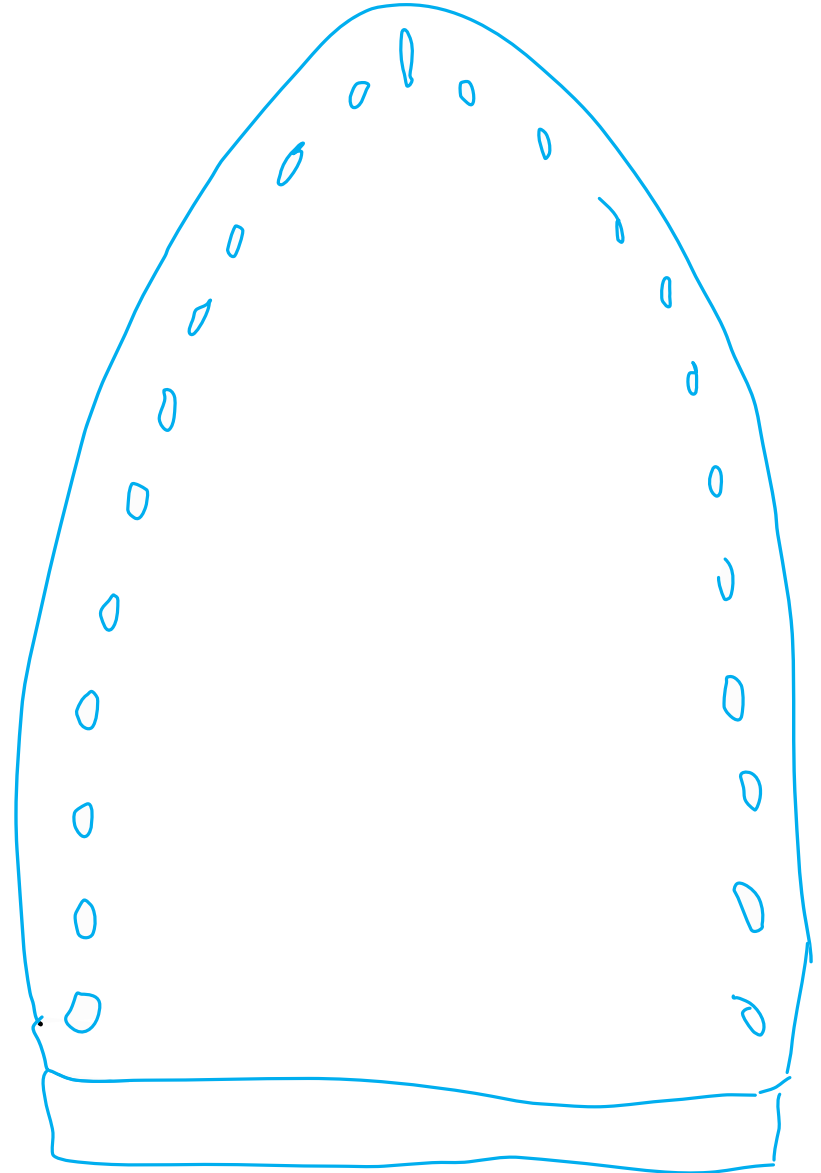
# pressing on...

What are the pressing matters -  
the wrinkles you need to iron out  
- and how will you smooth these?



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# sharing the load...

This wash :

my hopes or fears  
for science culture

an experience that shaped  
how I feel about science  
culture

or...

-----



# sharing the load...

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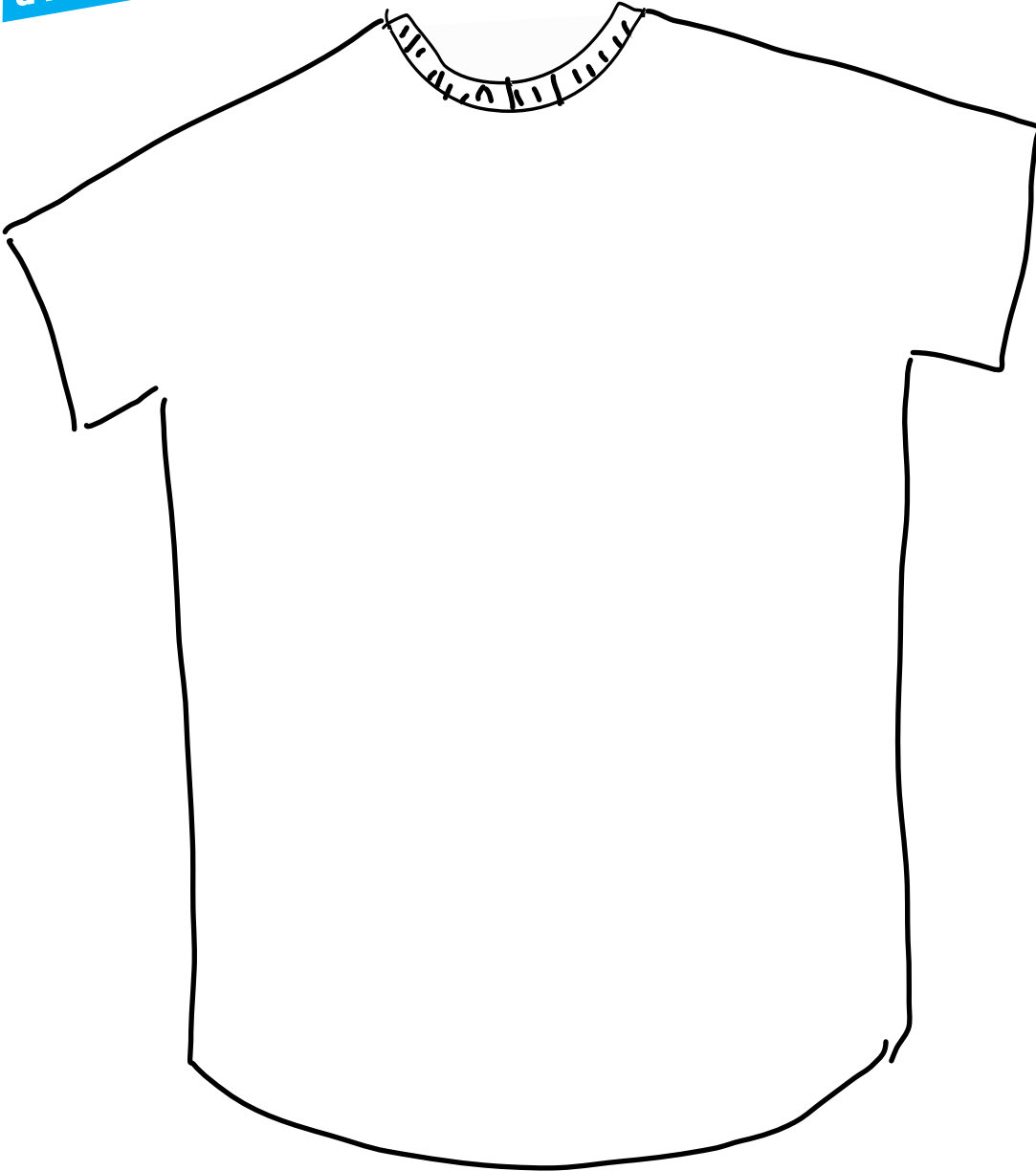
or...

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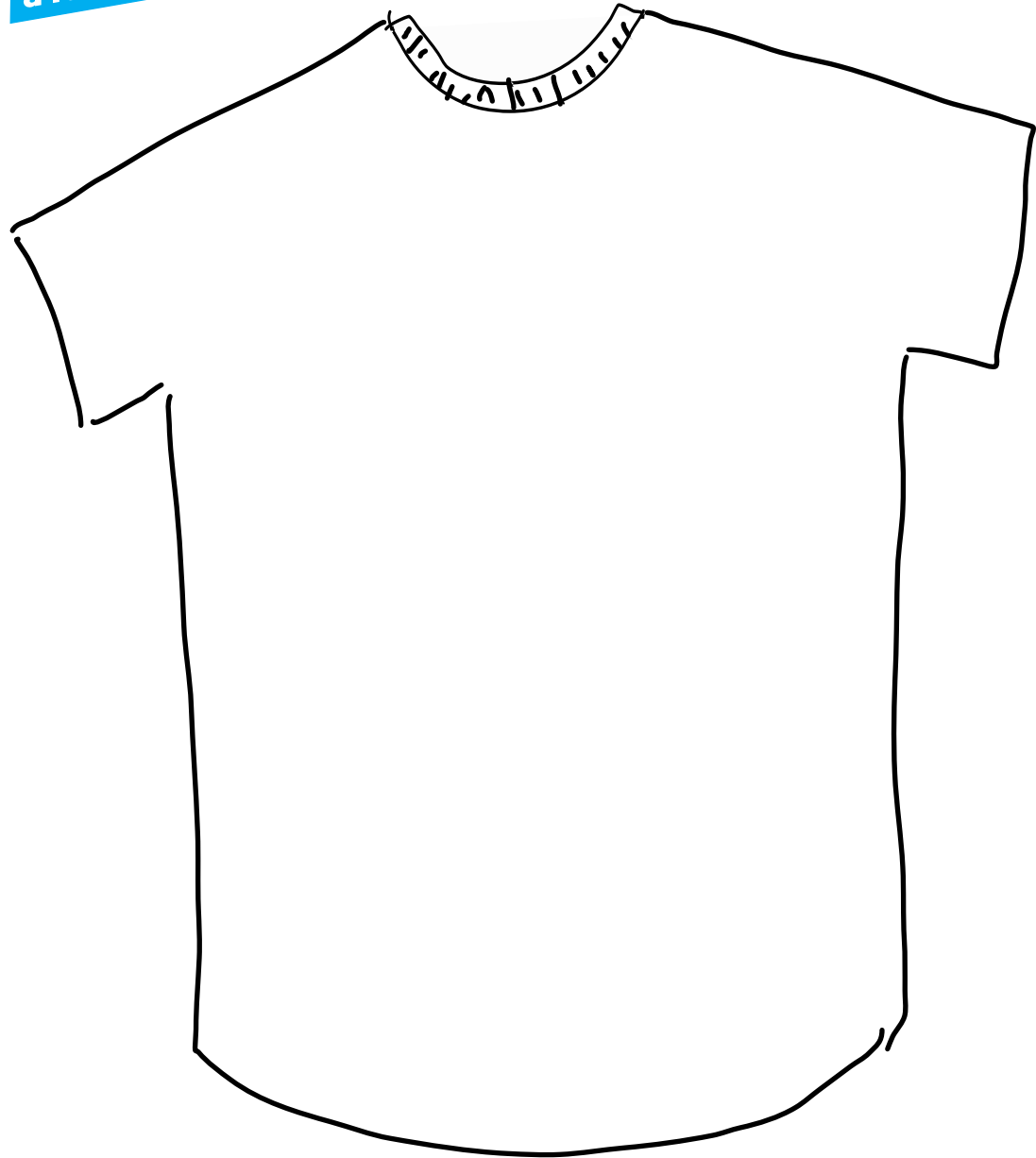
Anything else you want  
to unload?

**a load off your mind**



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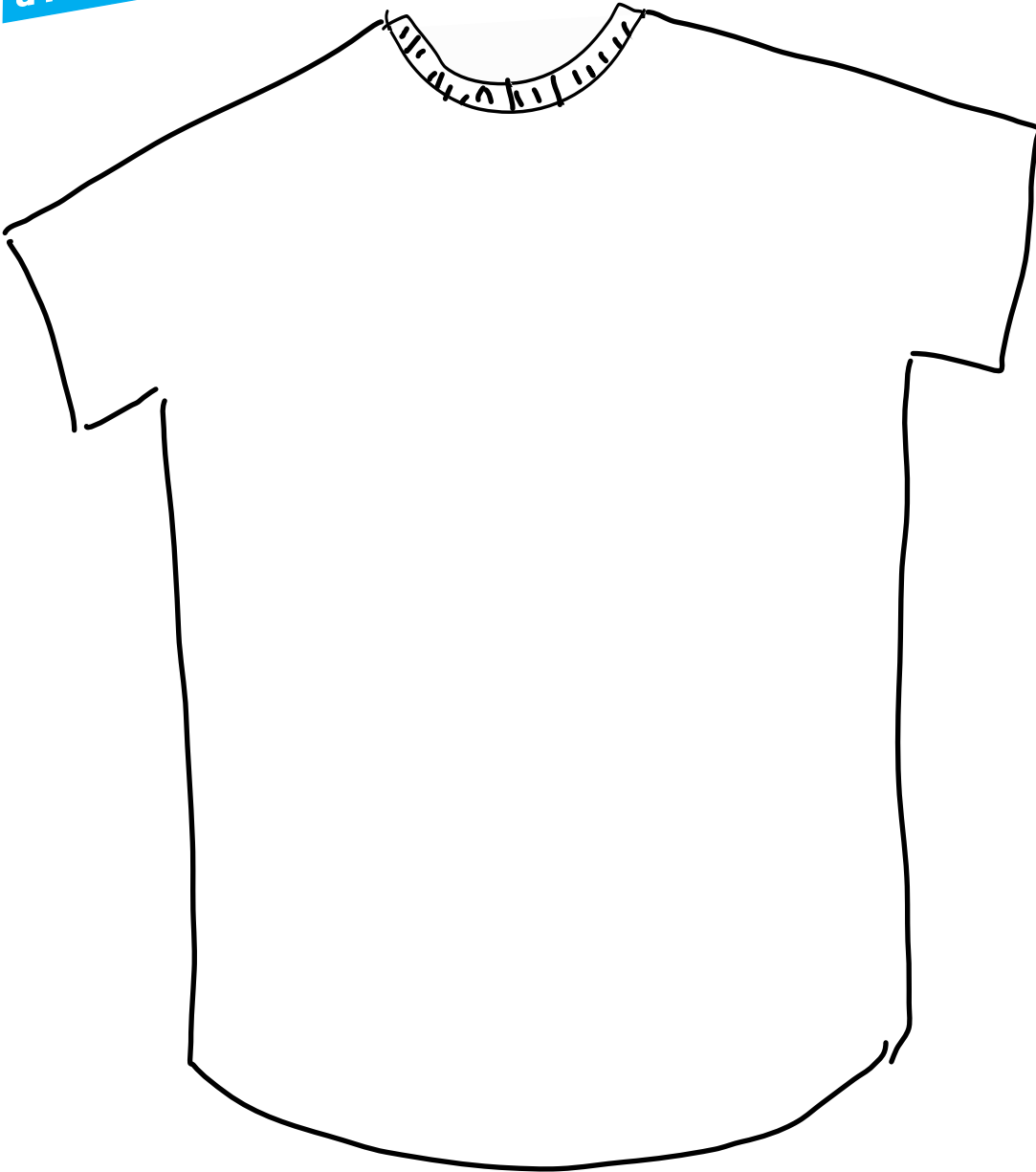
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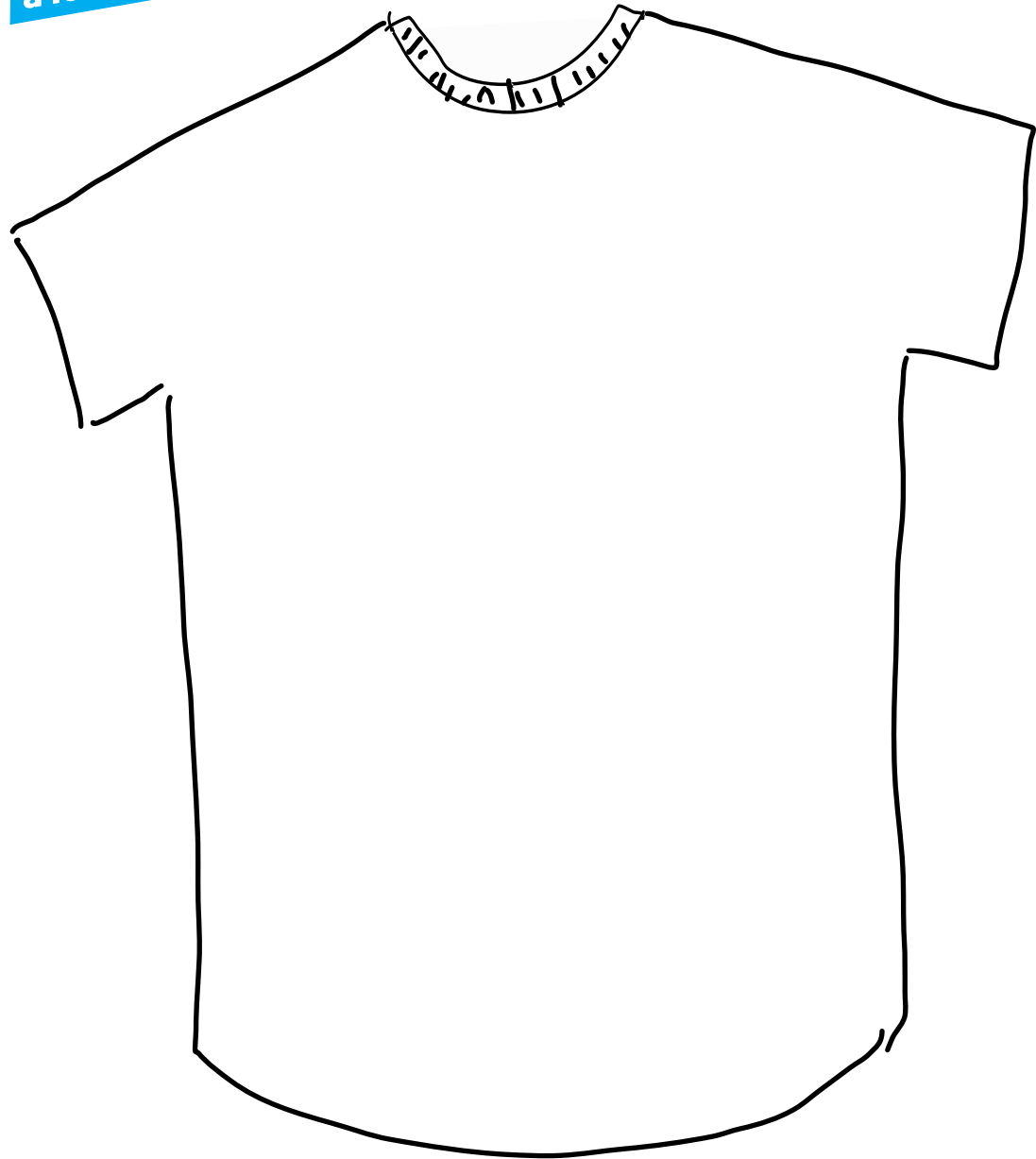
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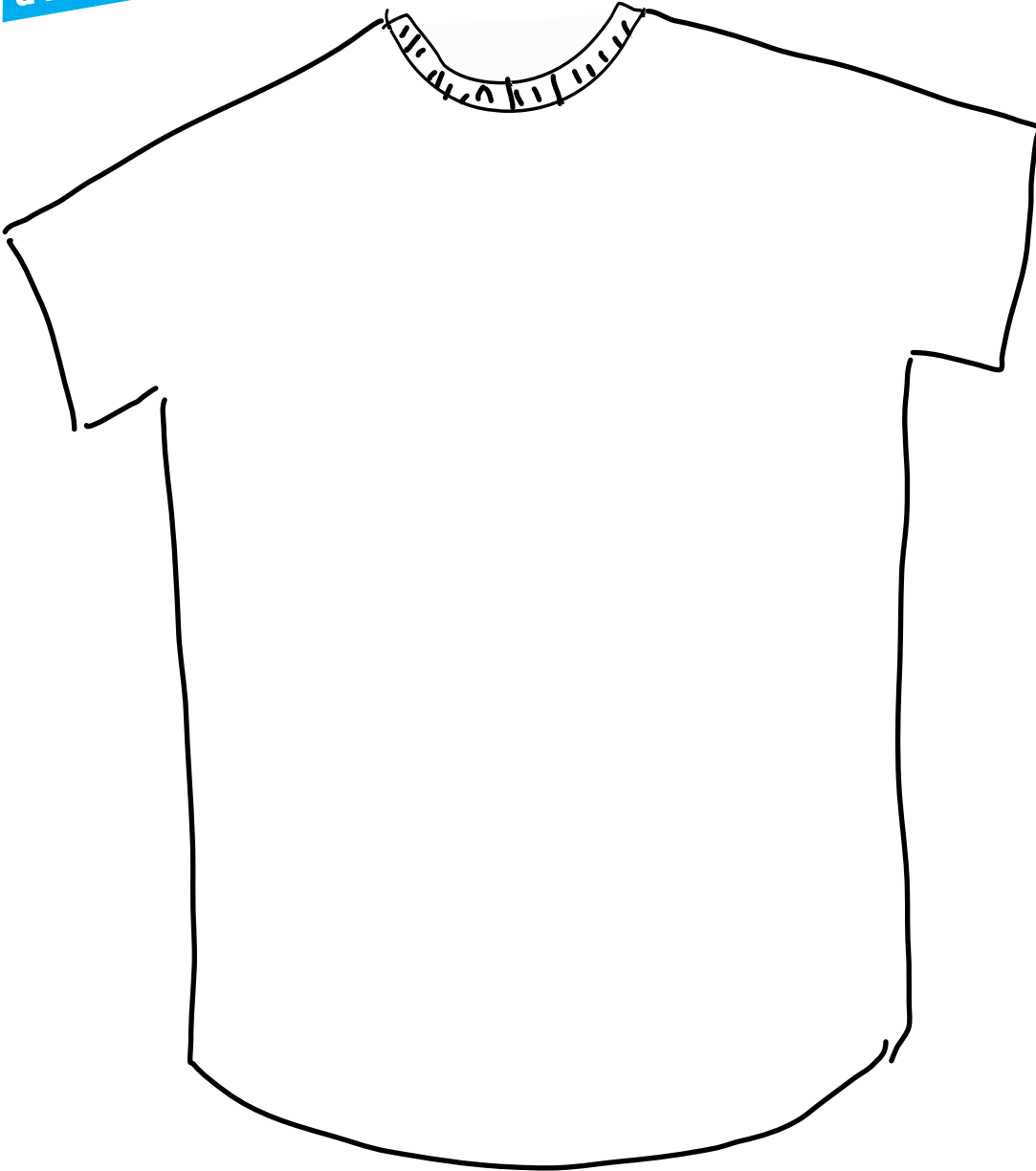
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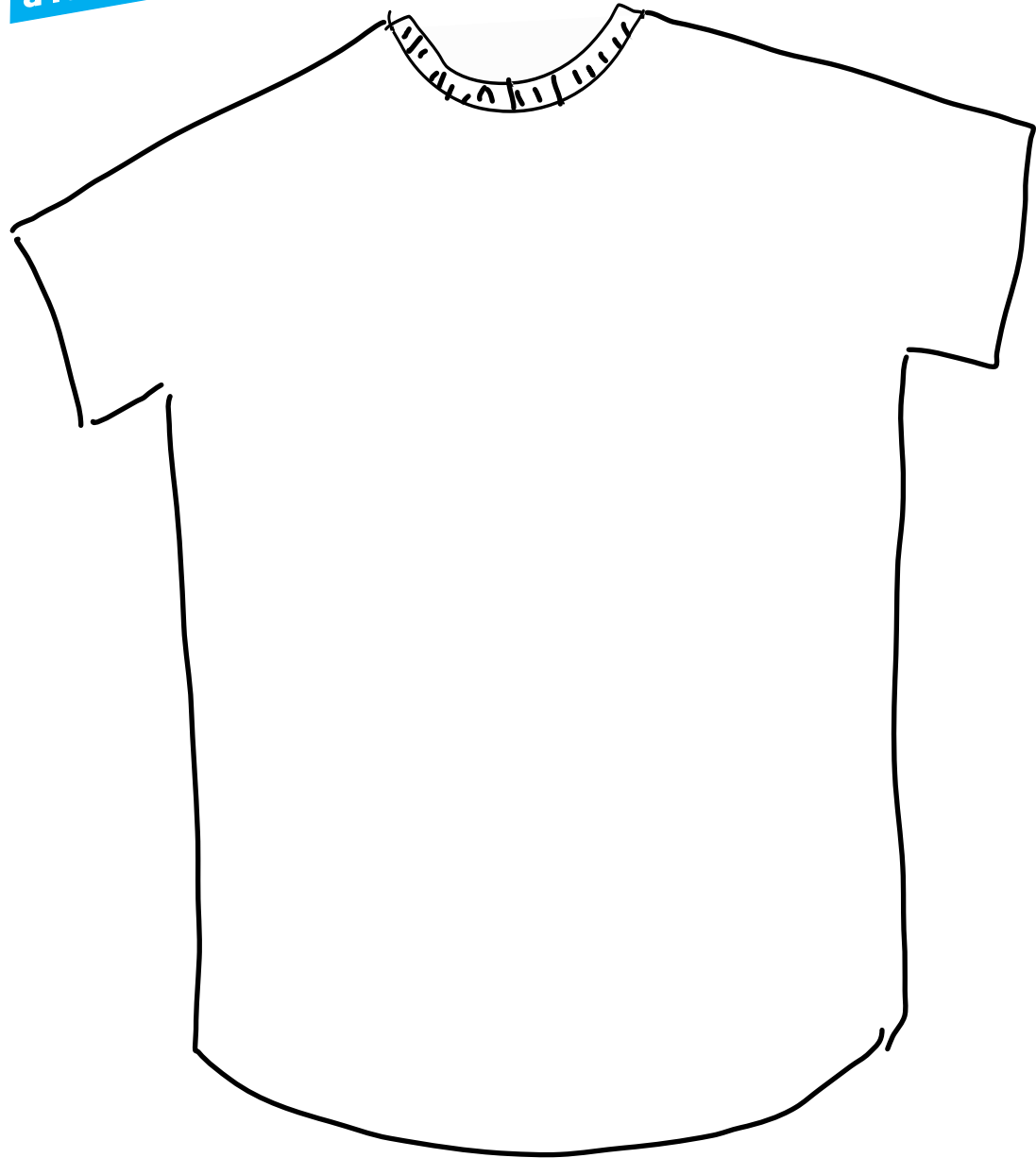
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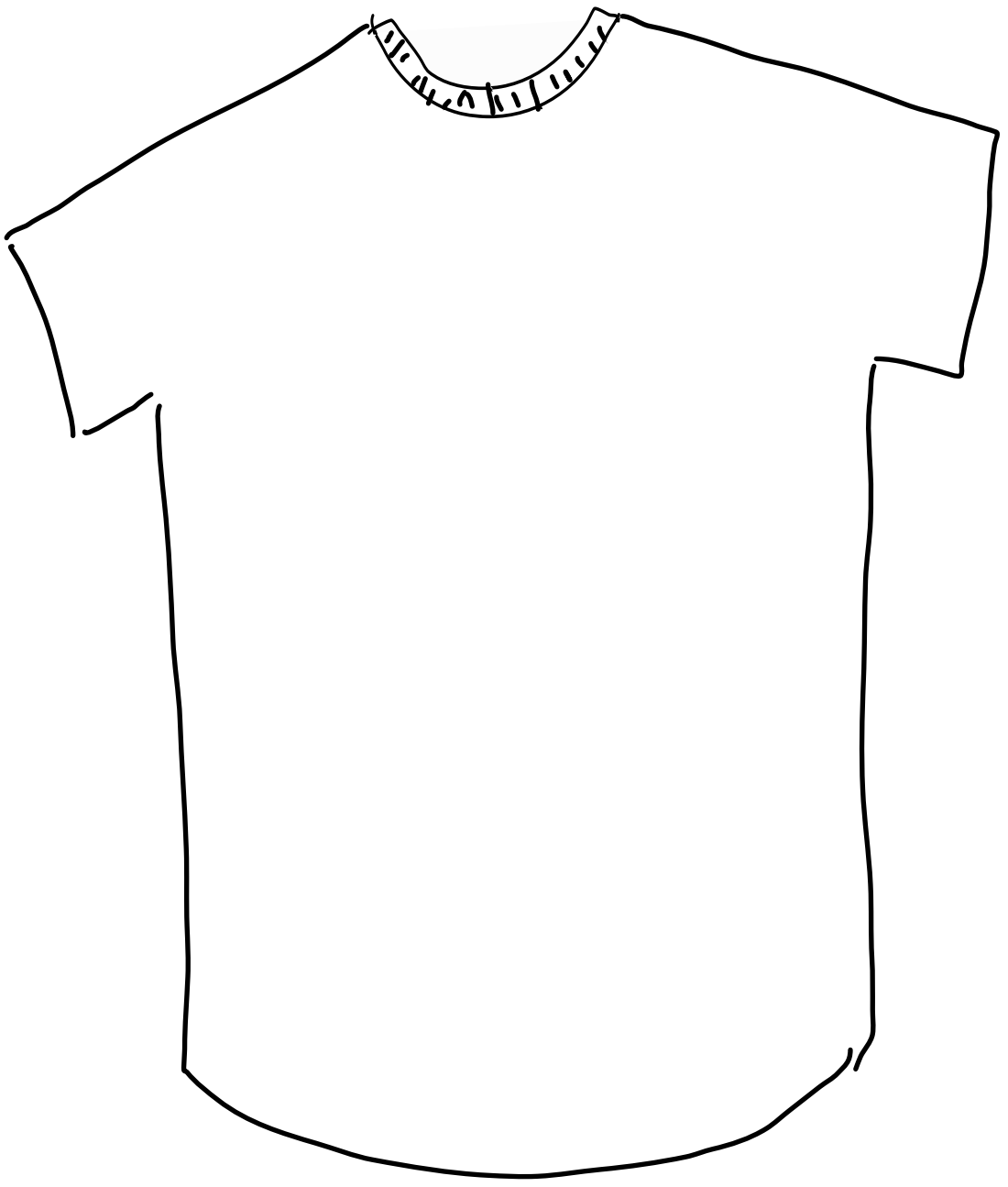


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